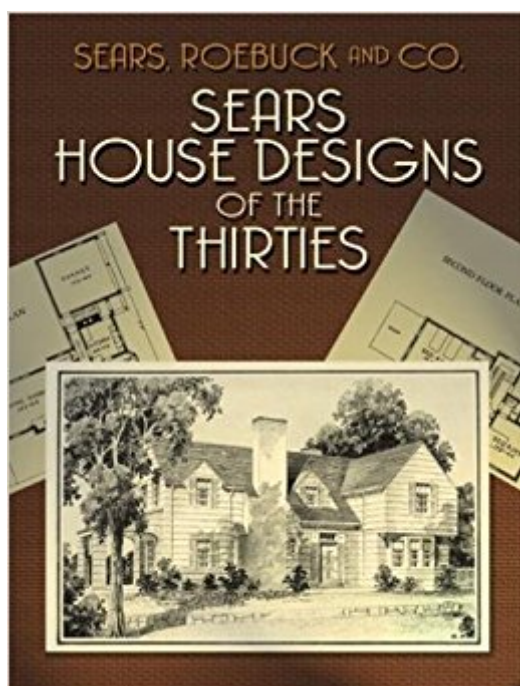


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Sears House Designs Of The Thirties (Dover Architecture)



Synopsis

Proudly promoting itself as "the largest home building organization in the world," Sears, Roebuck and Company advertised in 1932 products in a handsome catalog that also displayed a full-size replica of Mount Vernon, created from Sears materials for a Paris exposition in 1932. At the heart of this now-rare publication were measured floor plans for 68 Sears homes. Over 200 illustrations displayed interiors and exteriors for such handsome residences as the Belmont, a six-room house with vestibule, breakfast alcove, three bedrooms, and one-and-a-half baths; and the Dover, an English-styled cottage with a massive chimney and unusual roof lines. Photographs of some interiors revealed a furnished living room with paneled side walls and hewed oak ceiling beams; a spacious kitchen with contemporary appliances; a 60-foot living room with a huge stone fireplace, built-in bookshelves, a vaulted ceiling, and other designs. An invaluable sourcebook for restorationists, this handsome volume will also be of use to people interested in preserving homes of the period. It will be welcomed by anyone who relishes a glimpse of America's architectural past.

Book Information

Series: Dover Architecture

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Customer Reviews

Dover Publishing (God bless 'em) reprinted the 1926 Sears Modern Homes catalog many years ago and that reprint (apparently) enjoyed quite a bit of success. And that book - the 1926 reprint - was one of the books that turned me on to Sears Homes. This is another reprint of a Sears Modern Homes catalog, specifically the 1932 catalog. In their description, Dover calls it a "rare" catalog and

it's not as common as the others but I don't know that I'd call it RARE. The only downside is the lack of color. The 1932 catalog was a beauty with lots of bright colors but that's a minor point here. I'm delighted to see this catalog reprinted. It shows the Sears Modern Homes program from a slightly different angle, with their "special order" homes featured. These fine and fancy homes were far cries from the kit bungalows that made Sears famous. It also has several testimonials and lots of cool trivia. For the Sears Home Aficionado, this one is worth the money. Rose author, "The Houses That Sears Built" and co-author, "California's Kit Homes"

Good book, great information and drawings of the Sears homes. The home we own was in here and it had a great description of the original design of the house.

I love this book. Page after page of drawings of 1930s houses made by Sears, Roebuck & Co with accompanying floor plans and a brief description of some of the features of each house. It also has a double page photo spread of some of the interior features of an average 30s home.

Perfect Condition - Beautiful book

WONDERS

Great book especially if you own a Sears home. I was so happy to learn about the history of these homes! And to see a picture of it was so exciting.

I love to read and collect old home plan books. The Sears books always have more than just plans but pictures of the inside of the homes to give us a look see to see how people lived in the 30's

Great book lots of fun. We live in a house that we believe is a Sears House. Found our design in the book

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